

**An inbound tourism project with public-private partnership “YOKOSO! EIGAKAN!”**  
**The fourth movie is “ONE PIECE FILM GOLD” It will be screened**  
**with English and Chinese subtitles to attract more visitors to Japan!**

YOKOSO! EIGAKAN!” is a project aiming to show the latest Japanese movies with foreign language subtitles for visitors from overseas and non-Japanese speakers living in Japan. As the fourth movie of the project, T-JOY Co., Ltd (Chuo-ku, Tokyo, President Yusuke Okada), will screen “ONE PIECE FILM GOLD” (distributed by Toei), the latest cinematic installment in the wildly popular and internationally acclaimed “ONE PIECE” franchise, in the theaters below.

Working in partnership with the Japan Foundation and Japan National Tourism Organization (JNTO), we will expand our public relations activities in order to draw the attention of visitors from overseas and non-Japanese speakers living in Japan. Please stay tuned for T-JOY theaters’ future developments.

■ What is “YOKOSO! EIGAKAN!”?

It's a movie screening project that offers visitors from overseas and non-Japanese people living in Japan a unique movie experience available only in Japan.

Attendees can enjoy the latest Japanese movies, such as anime offerings, with foreign language subtitles as well as free gifts, exclusive food items and merchandise that is available only at the time of release in Japan, providing an amazing movie experience. We aim to create a premium movie-viewing environment, different from what movie-goers might experience in their home countries.

You can check the details of the previous (first to third) screenings on the website.

[https://kinezo.jp/cp/yokoso\\_eigakan/](https://kinezo.jp/cp/yokoso_eigakan/)

■ **YOKOSO! EIGAKAN! #4**

**[Title]** ONE PIECE FILM GOLD (distributed by Toei Company, Ltd.)

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**[Theaters]** **Tokyo** Shinjuku Wald 9(\*1) , T-JOY PRINCE Shinagawa (\*2)

**Kanagawa** Yokohama Burg 13 (\*3)

**Osaka** Umeda Burg 7

**Kyoto** T-JOY Kyoto

**Fukuoka** T-JOY Hakata

\*1 Jointly operated by TOHO Cinemas Co., Ltd. \*2 Jointly operated by PRINCE HOTELS, Inc.

\*3 Jointly operated by Shochiku Multiplex Theatres, Ltd., Tokyu Recreation Co., Ltd.

**[Subtitles]** English and Simplified Chinese subtitles

**[Dates]** **Saturday, July 23 – Friday, August 5, 2016**

\*Showtime schedule depends on the theater, our website will announce when it’s decided.

**[Website]** [http://kinezo.jp/cp/yokoso\\_eigakan/](http://kinezo.jp/cp/yokoso_eigakan/)

**[Organized by]** T-JOY Co., Ltd.

**[Special Cooperation]** The Japan Foundation

**[Cooperation]** Japan National Tourism Organization (JNTO)

